

2015/16 RANGE

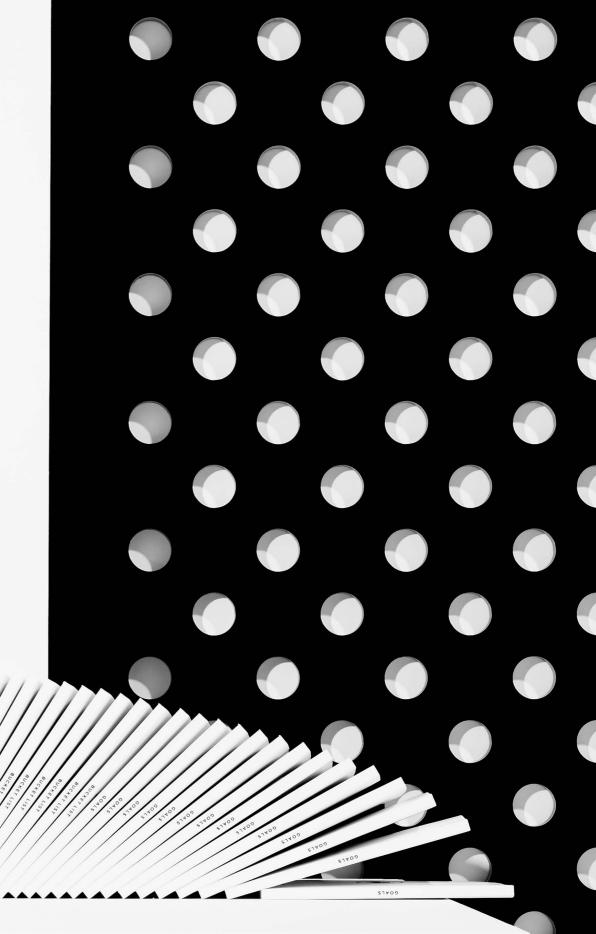
MIGOALS.COM

MI GOALS IS FOR DREAM CHASERS, DIFFERENCE MAKERS AND ACTION TAKERS.

FOR PEOPLE WITH BIG IDEAS. AND SMALL ONES TOO.

FOR ANYONE WHO WANTS TO BE MORE AWESOME. (AND WHO MAYBE NEEDS A LITTLE PUSH TO GET STARTED).

WE MAKE PRODUCTS TO HELP YOU LIVE YOUR VERY BEST LIFE. WHERE YOU TAKE US IS UP TO YOU.





ABOUT MI GOALS

Like all good things, it started with an idea. To design a simple product that would help people like you go from good to awesome.

From a single diary stocked in one bookstore in Melbourne, MiGoals products are now found at over 150 online and offline stores across Australia and New Zealand.

And in that time, tens of thousands of people have used MiGoals to define their goals, write their Bucket List and Get Shit Done.

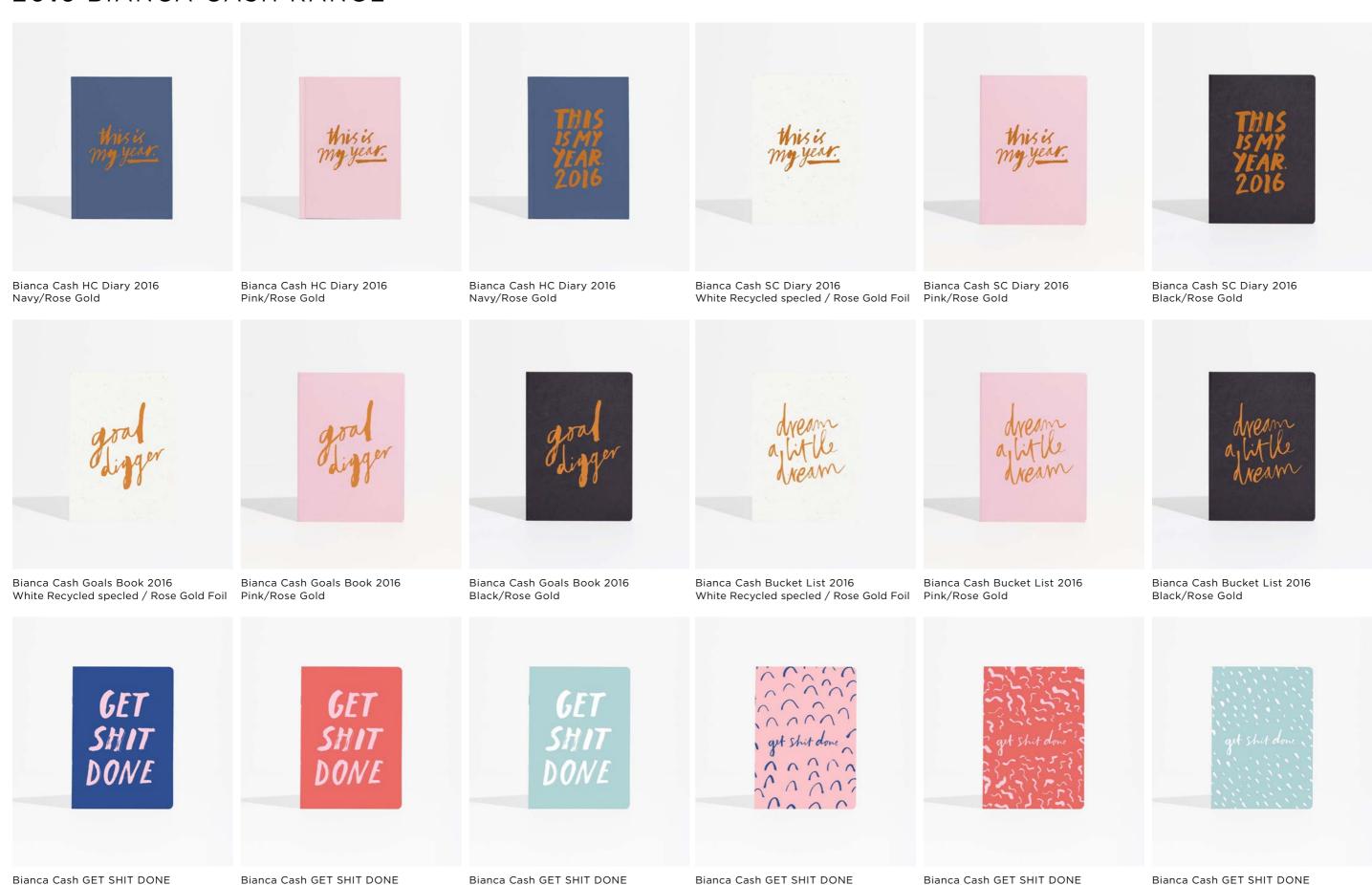
But MiGoals is more than just our products. Our mission is to empower people to be the best they can be - helping you get clear on your goals, stay focused and think big. Think of us as the support crew for your big dreams.

2016 BIANCA CASH RANGE

Blue/Pink

Red/Pink

Teal/White

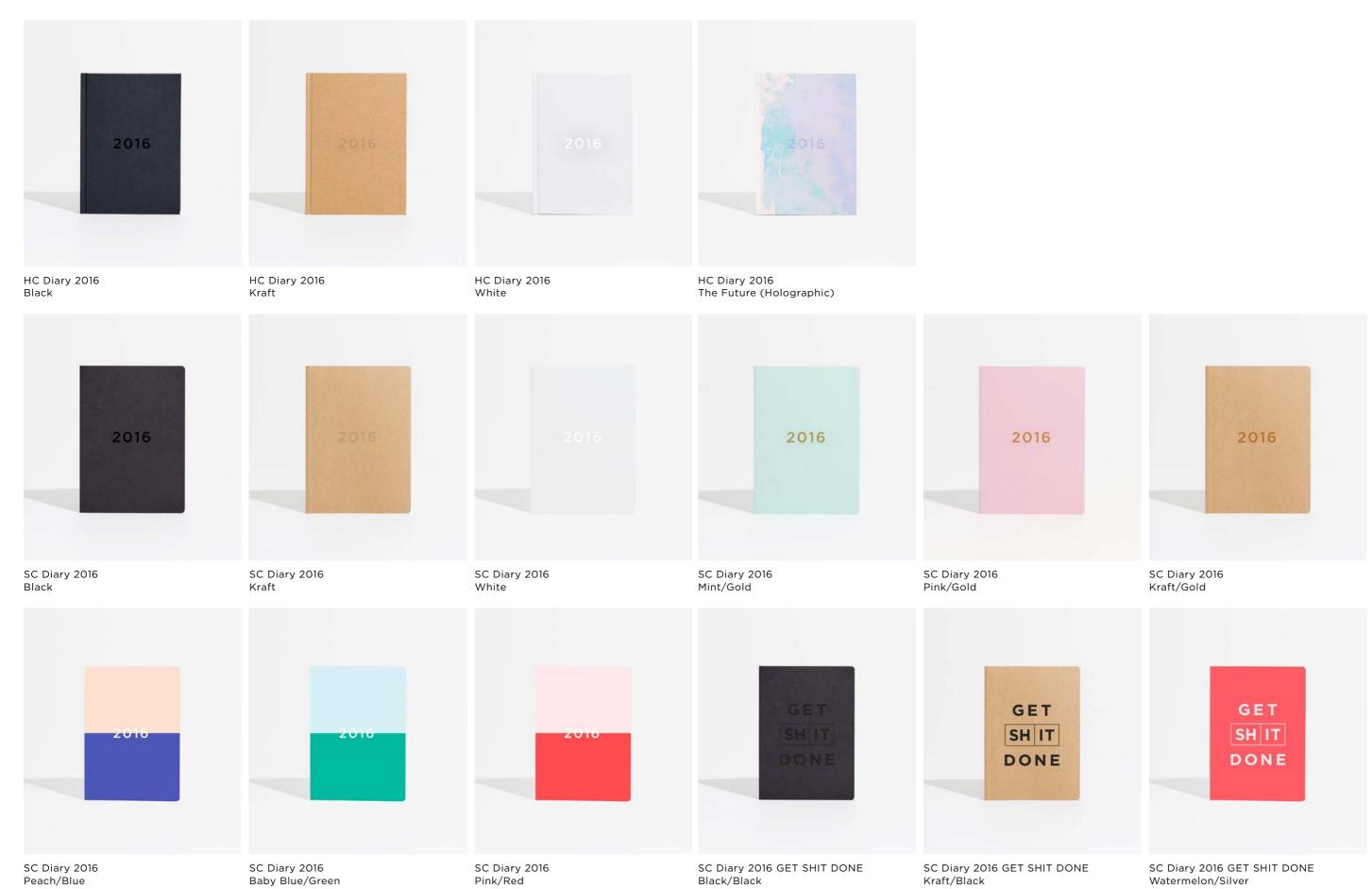


Pink/Blue

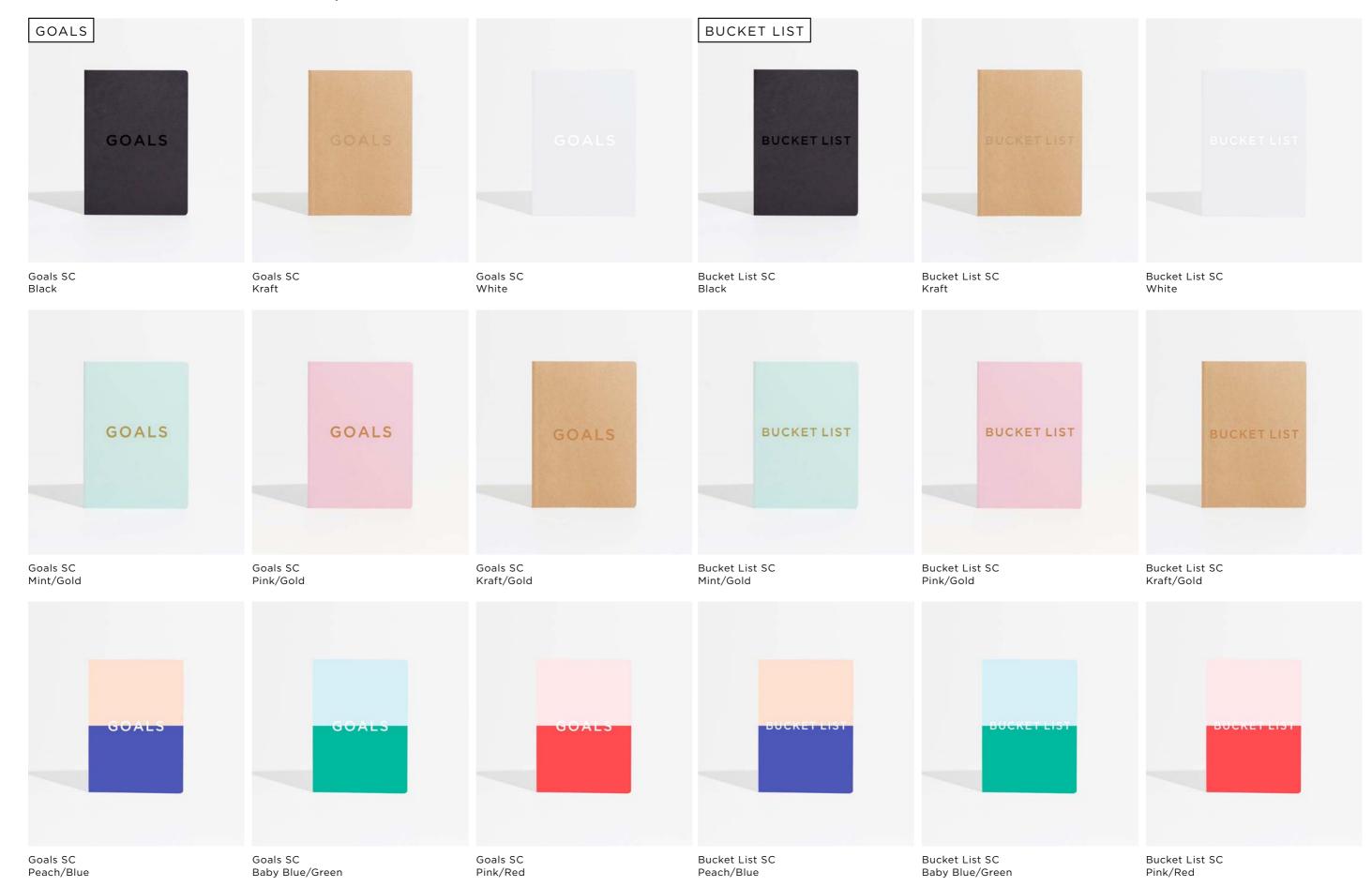
Red/Pink

Teal/White

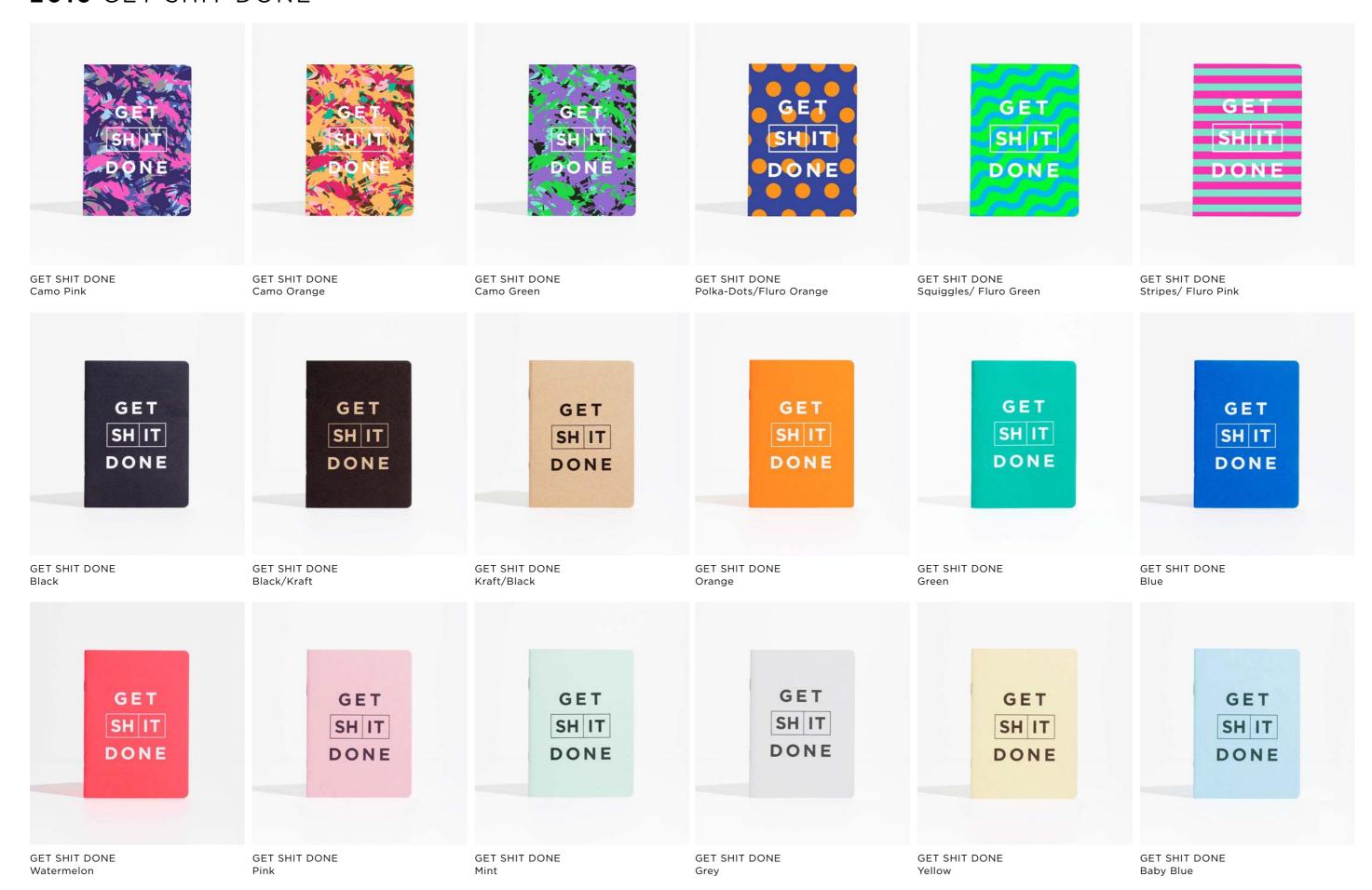
2016 MI GOALS DIARY RANGE



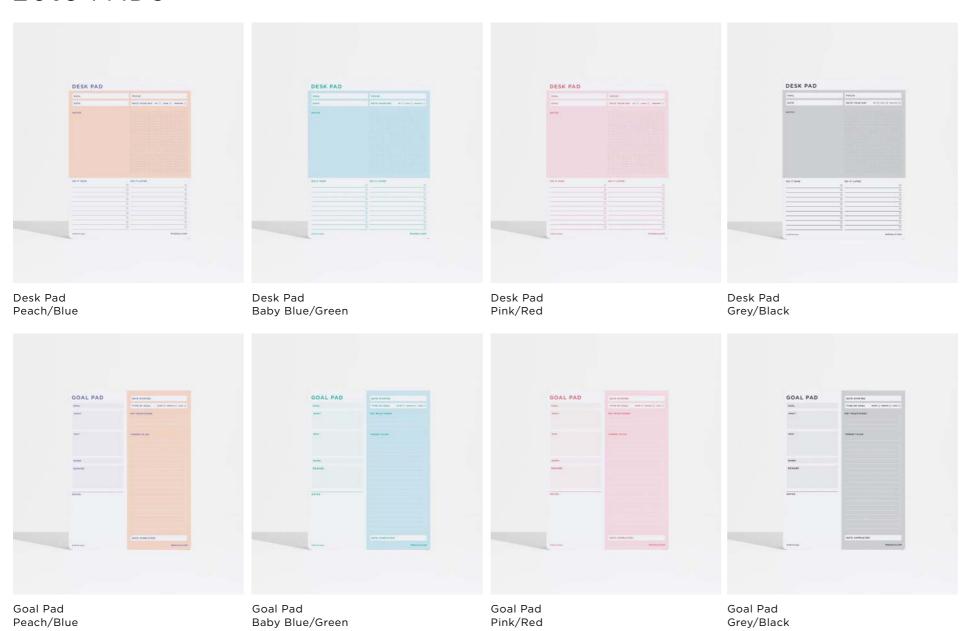
2016 MI GOALS GOALS/BUCKET LIST RANGE



2016 GET SHIT DONE



PADS



2016 BE AWESOME



BE AWESOME - Sketch Book Matthew Tambellini



BE AWESOME - Sketch Book Spenceroni



BE AWESOME - Sketch Book Rachel Peck



BE AWESOME - Sketch Book Kitiya Palaskas



BE AWESOME - A3 Print Matthew Tambellini



BE AWESOME - A3 Print Spenceroni



BE AWESOME - A3 Print Rachel Peck



BE AWESOME - A3 Print Kitiya Palaskas

BIANCA CASH

2016 DIARY BIANCA CASH (HC)











Navy / Rose Gold Foil

Pink / Rose Gold Foil

Navy / Rose Gold Foil

It's a daily organiser, it's a goal keeper and it's your personal motivational speaker...did we mention that it's stylish too? The Mi Goals 2016 Hard Cover Diary is a three-in-one multifunctional planner that will keep you organised and inspired all year round.

Typography by Local Melbourne designer Bianca Cash.

SPECS

- 208 pages
- 10 x goal setting pages - Week to 2 spread diary
- Weekly goals and habits section
- Monthly budget section
- Notes pages
- 90 gsm paper stock
- A5 Size
- Inspiring quotes throughout
- Typography by Bianca Cash

PRICE

Wholesale: \$17.50 AU RRP: \$34.95 AU

STATUS

PRE ORDER

DELIVERY:

2016 DIARY BIANCA CASH (SC)









Pink / Rose Gold Foil



Black / Rose Gold Foil



Similar to the hard cover diary the Mi Goals Soft Cover 2016 diary is still a daily organiser, goal keeper and personal motivational speaker. It is a condensed and very stylish version of the hard cover diary with a streamlined goal section and 1 page to week diary/ notes layout.

Typography by Local Melbourne designer Bianca Cash.

SPECS

- 140 page diary
- 6 x mini goal setting pages - Week to 2 a page diary
- Weekly goals and habits section
- Notes pages
- 90 gsm paper stock
- A5 Size

- Inspiring quotes throughout - Typography by Bianca Cash

PRICE

Wholesale: \$12.50 AU RRP: \$24.95 AU

STATUS

PRE ORDER

DELIVERY:

GOALS BOOK BIANCA CASH









Pink / Rose Gold Foil



Black / Rose Gold Foil



The first step is having a goal, the second step is writing it. This book is dedicated to you achieving your goals. With 15 templates for you to write and track your goals along with quotes to inspire you along the way, there is no better way to turn your dreams into reality.

Typography by Local Melbourne designer Bianca Cash.

SPECS

- 140 page Goal Book
- Goal information
- 15 x goal - Inspiring quotes
- Notes pages
- A5 Size
- 90 gsm paper stockTypography by Bianca Cash

PRICE

Wholesale: \$12.50 AU RRP: \$24.95 AU

STATUS

PRE ORDER

DELIVERY:

BUCKET LIST BIANCA CASH











White Recycled specled / Rose Gold Foil

Pink / Rose Gold Foil

Black / Rose Gold Foil

Fact #1: Unfortunately we're not going to live forever.
Fact #2: The list of things we want to accomplish before we kick the bucket gets longer as we get older.
Fact #3: Finally there's somewhere for you to write those things down and tick them off as you go.
No more saying 'One day I'll do that...'.

Typography by Local Melbourne designer Bianca Cash.

SPECS

- 140 page Bucket list
- 100 x Bucket list pages
- 2 x double page Bucket list index
- 90 gsm paper stock
- A5 Size
- Typography by Bianca Cash

PRICE

Wholesale: \$12.50 AU RRP: \$24.95 AU

STATUS

PRE ORDER

DELIVERY:

GET SHIT DONE BIANCA BOLD





Blue / Pink Red / Pink Teal / White

A pocket sized (A6) half blank/ half to do list booklet which helps you GET SHIT DONE. Typography by Local Melbourne designer Bianca Cash.

SPECS

- Half blank notes
- Half to do list48 pages
- 80 gsm paper stock
- A6 size
- Typography by Bianca Cash

PRICE

Wholesale: \$3.00 AU RRP: \$5.95 AU

STATUS

PRE ORDER

DELIVERY:

ETA LATE JULY 2015

GET SHIT DONE BIANCA PATTERNS











Pink / Blue Red / Pink Teal / White

A pocket sized (A6) half blank/ half to do list booklet which helps you GET SHIT DONE. Typography by Local Melbourne designer Bianca Cash.

SPECS

- Half blank notes
- Half to do list - 48 pages
- 80 gsm paper stock
- A6 size
- Typography by Bianca Cash

PRICE

Wholesale: \$3.00 AU RRP: \$5.95 AU

STATUS

PRE ORDER

DELIVERY:

ETA LATE JULY 2015

2016 DIARY

2016 DIARY CLASSIC (HC)









Black Kraft White

It's a daily organiser, it's a goal keeper and it's your personal motivational speaker...did we mention that it's stylish too? The Mi Goals 2016 Hard Cover Diary is a three-in-one multifunctional planner that will keep you organised and inspired all year round.

SPECS

- 208 pages
- 10 x goal setting pages
- Week to 2 spread diary
- Weekly goals and habits section
- Monthly budget section
- Notes pages
- 90 gsm paper stock
- A5 Size
- Inspiring quotes throughout

PRICE

Wholesale: \$16.50 AU RRP: \$32.95 AU

STATUS

PRE ORDER

DELIVERY:

2016 DIARY FUTURE (HC)







The Future (Holographic)

It's a daily organiser, it's a goal keeper and it's your personal motivational speaker...did we mention that it's stylish too? The Mi Goals 2016 Hard Cover Diary is a three-in-one multifunctional planner that will keep you organised and inspired all year round. Uniquie hollographic cover.

SPECS

- 208 pages
- 10 x goal setting pages
- Week to 2 spread diary
- Weekly goals and habits section
- Monthly budget section
- Notes pages
- 90 gsm paper stockA5 Size
- Inspiring quotes throughout

PRICE

Wholesale: \$20.00 AU RRP: \$39.95 AU

STATUS

PRE ORDER

DELIVERY:

2016 DIARY CLASSIC (SC)









Black Kraft White

Similar to the hard cover diary the Mi Goals Soft Cover 2016 diary is still a daily organiser, goal keeper and personal motivational speaker. It is a condensed and very stylish version of the hard cover diary with a streamlined goal section and 1 page to week diary/ notes layout.

SPECS

- 140 page diary
- 6 x mini goal setting pages - Week to 2 a page diary
- Weekly goals and habits section
- Notes pages
- 90 gsm paper stock
- A5 Size
- Inspiring quotes throughout

PRICE

Wholesale: \$11.50 AU RRP: \$22.95 AU

STATUS

PRE ORDER

DELIVERY:

2016 DIARY CLASSIC (SC)









Black/Black Kraft/Black

Similar to the hard cover diary the Mi Goals Soft Cover 2016 diary is still a daily organiser, goal keeper and personal motivational speaker. It is a condensed and very stylish version of the hard cover diary with a streamlined goal section and 1 page to week diary/ GET SHIT DONE page.

SPECS

- 140 page soft cover diary
- 6 x mini goal setting pages
- Week to 2 a page diary
- Get Shit Done page
- Weekly goals and habits section
- Notes pages
- 90 gsm paper stock
- A5 Size
- Inspiring quotes throughout

PRICE

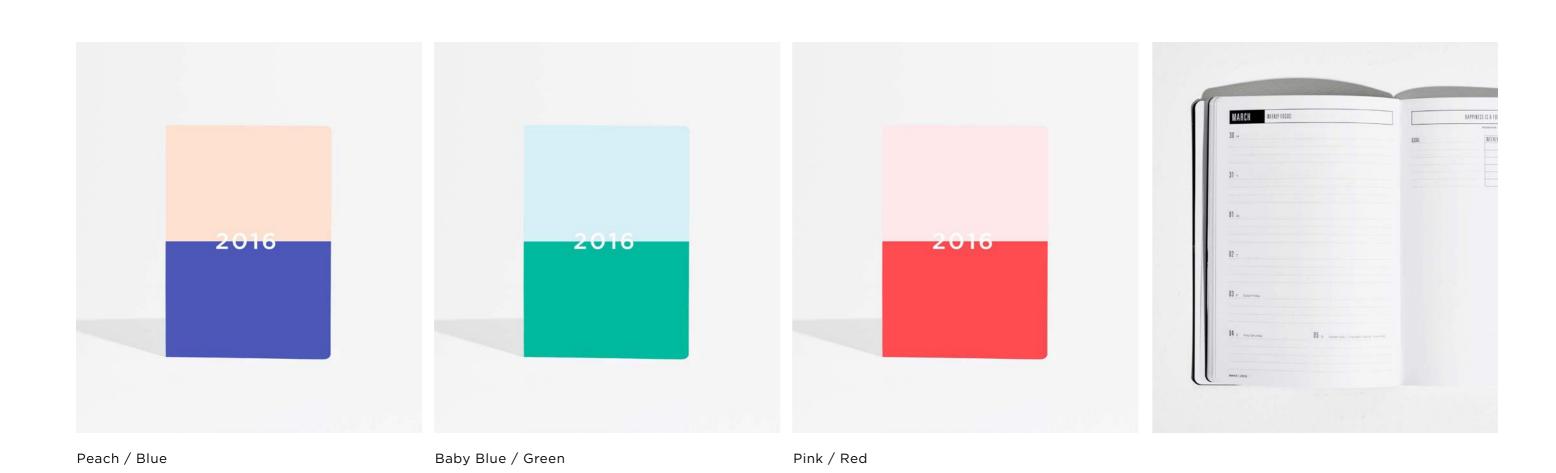
Wholesale: \$12.50 AU RRP: \$24.95 AU

STATUS PRE ORDER

DELIVERY:

2016 DIARY COLOUR BLOCK (SC)





Similar to the hard cover diary the Mi Goals Soft Cover 2016 diary is still a daily organiser, goal keeper and personal motivational speaker. It is a condensed and very stylish version of the hard cover diary with a streamlined goal section and 1 page to week diary/ notes layout.

SPECS

- 140 page diary
- 6 x mini goal setting pages
- Week to 2 a page diary
- Weekly goals and habits section
- Notes pages
- 90 gsm paper stock
- A5 Size
- Inspiring quotes throughout

PRICE

Wholesale: \$12.50 AU RRP: \$24.95 AU

STATUS

PRE ORDER

DELIVERY:ETA LATE SEPT 2015

2016 DIARY GOLD FOIL (SC)



Similar to the hard cover diary the Mi Goals Soft Cover 2016 diary is still a daily organiser, goal keeper and personal motivational speaker. It is a condensed and very stylish version of the hard cover diary with a streamlined goal section and 1 page to week diary/ notes layout.

SPECS

- 140 page diary
- 6 x mini goal setting pages
- Week to 2 a page diary
- Weekly goals and habits section
- Notes pages
- 90 gsm paper stock
- A5 Size
- Inspiring quotes throughout

PRICE

Wholesale: \$12.50 AU RRP: \$24.95 AU

STATUS PRE ORDER

DELIVERY:ETA LATE SEPT 2015

GOALS

GOALS BOOK CLASSIC









Black Kraft White

The first step is having a goal, the second step is writing it. This book is dedicated to you achieving your goals. With 15 templates for you to write and track your goals along with quotes to inspire you along the way, there is no better way to turn your dreams into reality.

SPECS

- 140 page Goal Book
- Goal information
- 15 x goal
- Inspiring quotes
- Notes pages
- A5 Size
- 90 gsm paper stock

PRICE

Wholesale: \$11.50 AU RRP: \$22.95 AU

STATUS

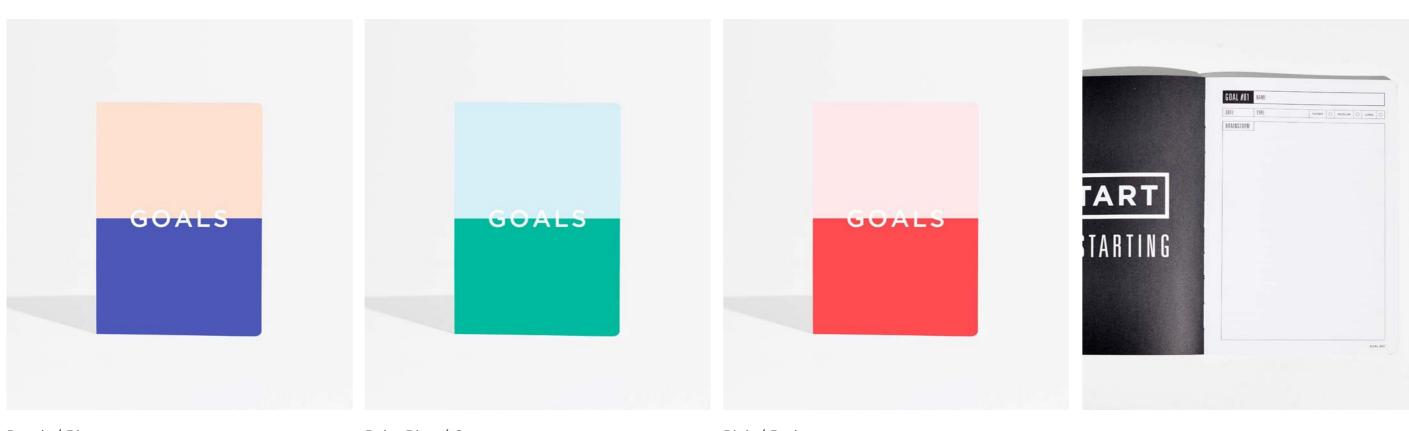
ETA LATE SEPT 2015

PRE ORDER

DELIVERY:

GOALS BOOK COLOUR BLOCK





Peach / Blue Baby Blue / Green Pink / Red

The first step is having a goal, the second step is writing it. This book is dedicated to you achieving your goals. With 15 templates for you to write and track your goals along with quotes to inspire you along the way, there is no better way to turn your dreams into reality.

SPECS

- 140 page Goal Book
- Goal information
- 15 x goal
- Inspiring quotes
- Notes pages
- A5 Size90 gsm paper stock

PRICE

Wholesale: \$12.50 AU RRP: \$24.95 AU

STATUS

PRE ORDER

DELIVERY:

GOALS BOOK GOLD FOIL



Mint / Gold Foil Pink / Gold Foil Kraft / Gold Foil

The first step is having a goal, the second step is writing it. This book is dedicated to you achieving your goals. With 15 templates for you to write and track your goals along with quotes to inspire you along the way, there is no better way to turn your dreams into reality.

SPECS

- 140 page Goal Book
- Goal information
- 15 x goal
- Inspiring quotes
- Notes pages
- A5 Size
- 90 gsm paper stock

PRICE

Wholesale: \$12.50 AU RRP: \$24.95 AU

STATUS

PRE ORDER

DELIVERY:

BUCKET LIST

BUCKET LIST CLASSIC



Fact #1: Unfortunately we're not going to live forever.
Fact #2: The list of things we want to accomplish before we kick the bucket gets longer as we get older.
Fact #3: Finally there's somewhere for you to write those things down and tick them off as you go.
No more saying 'One day I'll do that...'.

SPECS

- 140 page Bucket list
- 100 x Bucket list pages
- 2 x double page Bucket list index
- 90 gsm paper stock
- A5 Size

PRICE

Wholesale: \$11.50 AU RRP: \$22.95 AU

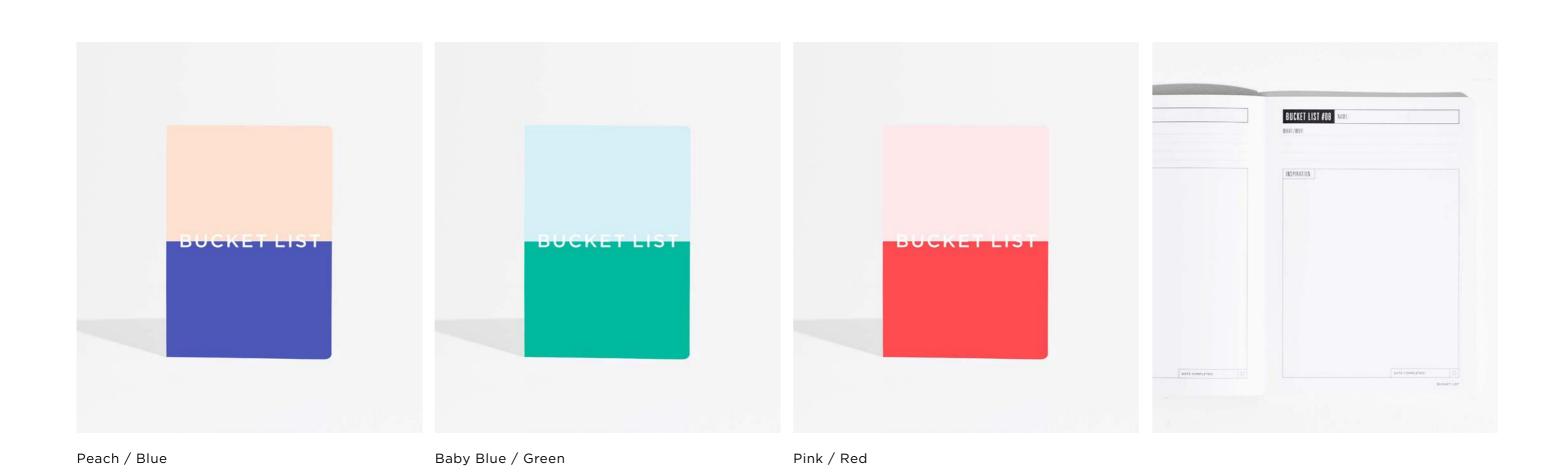
STATUS

PRE ORDER

DELIVERY:

BUCKET LIST COLOUR BLOCK





Fact #1: Unfortunately we're not going to live forever.
Fact #2: The list of things we want to accomplish before we kick the bucket gets longer as we get older.
Fact #3: Finally there's somewhere for you to write those things down and tick them off as you go.
No more saying 'One day I'll do that...'.

SPECS

- 140 page Bucket list
- 100 x Bucket list pages
- 2 x double page Bucket list index
- 90 gsm paper stock
- A5 Size

PRICE

Wholesale: \$12.50 AU RRP: \$24.95 AU

STATUS

PRE ORDER

DELIVERY:

BUCKET LIST FOIL



Mint / Gold Foil Pink / Gold Foil Kraft / Gold Foil

Fact #1: Unfortunately we're not going to live forever.
Fact #2: The list of things we want to accomplish before we kick the bucket gets longer as we get older.
Fact #3: Finally there's somewhere for you to write those things down and tick them off as you go.
No more saying 'One day I'll do that...'.

SPECS

- 140 page Bucket list
- 100 x Bucket list pages
- 2 x double page Bucket list index
- 90 gsm paper stock
- A5 Size

PRICE

Wholesale: \$12.50 AU RRP: \$24.95 AU

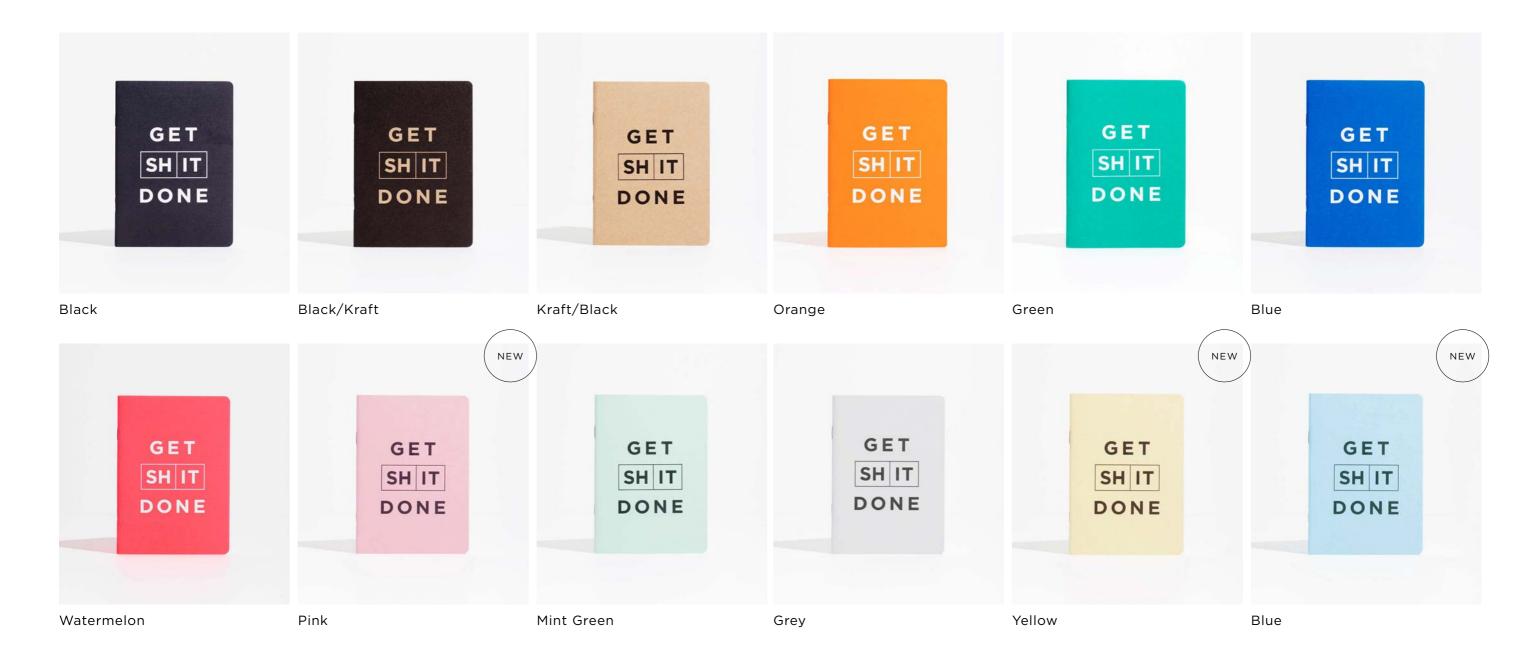
STATUS

PRE ORDER

DELIVERY:

GET SHIT DONE

GET SHIT DONE CLASSIC COLOURS



A pocket sized (A6) half blank/ half to do list booklet which helps you GET SHIT DONE.

SPECS

- Half blank notes
- Half to do list
- 48 pages
- 80 gsm paper stock
- A6 size

PRICE

Wholesale: \$2.50 AU RRP: \$4.95 AU

STATUS

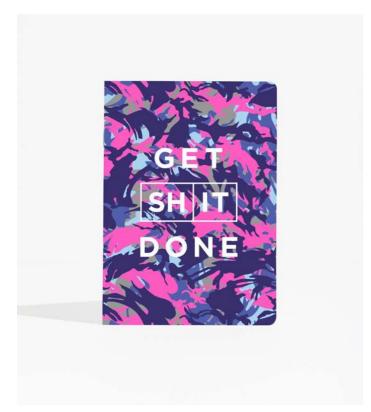
INSTOCK
DELIVERY:

ETA NEW COLOURS WILL BE READY

LATE JULY 2015

GET SHIT DONE CAMODISE











Camo Pink Camo Orange Camo Green

A pocket sized (A6) half blank/ half to do list booklet which helps you GET SHIT DONE.

SPECS

- Half blank notesHalf to do list48 pages80 gsm paper stockA6 size

PRICE

Wholesale: \$3.00AU RRP: \$5.95 AU

STATUS

PRE ORDER

DELIVERY:

ETA LATE JULY 2015

GET SHIT DONE FLURO PATTERN











Polka-Dots/Fluro Orange

Fluro Squiggles/Fluro Green

Fluro Stripes/Fluro Pink

A pocket sized (A6) half blank/ half to do list booklet which helps you GET SHIT DONE.

SPECS

- Half blank notes
- Half to do list
- 48 pages
- 80 gsm paper stock
- A6 size

PRICE

Wholesale: \$3.00AU RRP: \$5.95 AU STATUS

PRE ORDER

DELIVERY:ETA LATE JULY 2015

PADS

DESK PAD COLOUR BLOCK











Peach / Blue Baby Blue / Green Pink / Red Black / Grey

A design savvy, inspiring 50 page desk pad which helps you everyday to get shit done, stay organised, and be inspired to live the life you want.

SPECS

- 50 leaves desk pad
- 190mm x 245mm size
- 110gsm paper
- Box board backing with foil Mi Goals

PRICE

Wholesale: \$6.50 AU RRP: \$12.95 AU STATUS
PRE ORDER

DELIVERY:
ETA LATE JULY 2015

GOAL PAD COLOUR BLOCK











Peach / Blue Baby Blue / Green Pink / Red Black / Grey

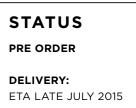
A minimal and inspiring 50 page goal pad, which provides 50 goal template sheets for you to write, track and achieve your short, mid or long term goals.

SPECS

- 50 leaves desk pad
- 190mm x 245mm size
- 110gsm paper
- Box board backing with foil Mi Goals

PRICE

Wholesale: \$6.50 AU RRP: \$12.95 AU



BE AWESOME

BE AWESOME SKETCH BOOK











Matt Tamberlini Rachel Peck Spenceroni Kit Palaskas

An awesome collaboration of young Australian designers interpreting their definition of being awesome through design. The format is an A5 size 60 page sketch book which has half blank and half grid pages.

SPECS

- Half blank / Sketch
- 60 pages 100 gsm paper stock
- A5 size
- Artist Collaboration

PRICE

Wholesale: \$6.00 AU RRP: \$11.95 AU

STATUS

PRE ORDER

DELIVERY:

ETA LATE JULY 2015

BE AWESOME PRINT











Matt Tamberlini Rachel Peck Spenceroni Kit Palaskas

An awesome collaboration of young Australian designers interpreting their definition of being awesome through design. The prints are A3 size and are printed on wild 300 GSM stock.

SPECS

- 300 gsm Cotton Stock
- A3 size
- Artist Collaboration

PRICE

Wholesale: \$10.00 AU RRP: \$19.95 AU

STATUS

PRE ORDER

DELIVERY:

ETA LATE JULY 2015

MI GOALS DELIVERY TERMS

DELIVERY

Any times quoted by the seller are estimates only and the seller will not be liable for failure to deliver on any particular date.

FREIGHT CHARGES:

MELBOURNE METRO

\$9.95 Flat Rate

Regional VIC, NSW, SA, QLD, TAS, ACT

\$19.95 Flat Rate

WA, NT

\$29.95 Flat Rate

MINUMUM ORDER

Please note there is a \$300 minimum total order.

CONTACT

EMAIL

wholesale@migoals.com.au
PO Box 2315 Moorabbin, 3189

MIGOALS.COM

MI GOALS PRODUCT SCHEDULE

LATE JULY 2015

Get Shit Done Range Desk Pads Goal Pads Be Awesome A5 Sketch Book Be Awesome A3 Print

LATE SEPTEMBER 2015

Hard Cover Diaries Soft Cover Diaries Goals Books Bucket List Books